

**PRESS RELEASE**

**For immediate release**

## **AÉROPORTS DE MONTRÉAL LAUNCHES NEW RESPONSIVE-DESIGN WEBSITE THAT MAKES LIFE EASIER FOR TRAVELLERS**

**Montréal, June 18, 2014** – Aéroports de Montréal (ADM) is pleased and proud to announce the launch of its new website, redesigned with a contemporary look and feel and featuring fully revised and enriched content.

Created in collaboration with Nurun, the new [www.admtl.com](http://www.admtl.com) uses responsive design, guaranteeing an optimum user experience across all browsing devices: desktop computers, tablets, smartphones, etc. The former conventional website and its scaled-down mobile-browser version have now been replaced by a single platform.

The new ADM site is aimed primarily at passengers using Montréal–Trudeau airport as well as people dropping them off or picking them up, but it also includes a corporate section and another for business partners.

It delivers a modern, user-friendly browsing experience, allowing users to easily find all the information and tools they need to plan a visit to the airport or to catch their next flight. Passengers can not only consult flight schedule information in real time, but also reserve a parking space and sign up for SMS Alerts and/or SecurXpress service.

The site's many new and enhanced features include:

- an interactive map showing how to get around in the terminal as well as the locations of stores and other points of interest;
- a searchable interactive flight map that displays routes to any destination worldwide (maximum two stopovers);
- *My Personalized Journey*, a customizable module that tells departing or arriving passengers exactly what steps they need to take depending on their specific situation.

The new [www.admtl.com](http://www.admtl.com) provides detailed information on a host of topics: air carriers operating out of Montréal–Trudeau, non-stop destinations served, parking facilities, transportation services, as well as retail and other services available in the terminal. It also offers practical information of interest to travellers as well as tourist information about Montréal.

The new ADM website is optimized for the latest versions of the main Web browsers: Safari, Mozilla Firefox, Google Chrome and Internet Explorer.

### **About Nurun**

Nurun is a digital innovation, design and technology consultancy. Headquartered in Montréal and with 12 offices across North America, Europe and Asia, Nurun has multidisciplinary teams of more than 1,200 collaborators. Nurun is a wholly owned subsidiary of Quebecor Media Inc., one of Canada's largest telecommunications and media providers. For more information, visit [www.nurun.com](http://www.nurun.com).

### **About Aéroports de Montréal**

Aéroports de Montréal is the local airport authority that has been responsible for the management, operation and development of Montréal–Trudeau and Montréal–Mirabel international airports since 1992. The Corporation employs 625 people at both airports and at head office. ADM has been ISO 14001 certified since 2000. The Montréal–Trudeau terminal has BOMA BESt and ICI ON RECYCLE certification.

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