

ONLINE ONLY



**“Who will be our 18 Millionth Passenger?” CONTEST at Facebook.com/admtl**  
**OFFICIAL CONTEST RULES**

1. No purchase necessary. This contest is open to all legal residents of Canada, aged 18 and over, who have existing Internet access and a valid e-mail account/address. The official contest rules are available on the Aéroports de Montréal (ADM) website, [www.admtl.com](http://www.admtl.com). To enter, complete the entry form available at [www.facebook.com/admtl](http://www.facebook.com/admtl). Entries must be received between December 11, 2017, at 8 a.m. and December 15, 2017, at noon (ET). LIMIT: One entry per person. More than one entry from a single person or e-mail account/address for the duration of the contest shall void all entries from that person or e-mail account/address.
2. To be eligible for the contest, the entrant must have reserved an airline ticket in their own name for a flight departing Montréal-Trudeau airport on December 22, 2017, between 9 a.m. and 5 p.m. (ET), and must provide proof of purchase. The entrant's name must appear on the airline ticket.
3. The prize consists of a VIP experience at Montréal-Pierre Elliott Trudeau International Airport on Friday, September 22, 2017, for the 18 millionth passenger of the year and their travelling companions (maximum four people in total). Prize details are as follows: one week of free parking at ValetParc or limousine transportation to the airport depending on the winner's address (must be within a 50 km radius); priority passage through the security checkpoint; spa service; shoeshine service; a full meal at one of the Montréal-Trudeau airport restaurants; access to the National Bank Lounge; and a gift card valid for purchases at Montréal-Trudeau airport retailers. All prizes will be awarded. The following costs will not be covered as part of the VIP experience and must be borne by the winner and any other person travelling with them: transportation between residence and airport if the point of departure is at a distance of more than 50 km from the airport; airline ticket; personal insurance; and travel documents, as applicable. Ten (10) gift cards valued at \$25 each will also be drawn as of secondary prizes from the entries received.
4. The approximate total value of the prize is \$2,500, plus all applicable taxes.

5. On December 15, 2017, at 1:30 p.m. (ET), a random draw from among all entries will be conducted by Vio numérique at its offices at 7240 Waverly Street, Montréal, Québec, to determine the potential winner. All valid entries received will be entered in a random electronic draw to select the potential winner. Immediately after the draw, an official representative of Vio numérique will contact the potential winner by telephone or e-mail, and they will have 24 hours after being contacted to respond to ADM by e-mail using the address provided. If the potential winner meets all the requirements in these rules, they will be declared the winner if they respond correctly to a mathematical skill-testing question without the aid of any mechanical, electronic or similar device. If the answer to the mathematical question is correct, ADM will make arrangements to award the prize. Should a potential winner fail to reply to ADM by e-mail by the end of the 24-hour period, that potential winner will be deemed to have forfeited any rights to their prize, and ADM will have the right to select an alternate potential winner from among the other entrants who completed the online entry form at [www.facebook.com/admtl](http://www.facebook.com/admtl), contacting the alternate potential winner according to the procedure indicated above with a new deadline of 24 hours after contact is made. The winner agrees to accept the prize as awarded, and the prize is not transferable or convertible to cash or credit. Should the prize not be available for any reason, ADM reserves the right, at its absolute discretion, to substitute another prize of similar nature or equal value. Decisions by ADM on all issues relating to the contest shall be final and binding on all entrants. The winner must arrive at Montréal-Trudeau Airport at least four hours ahead of their flight time on December 22, 2017, to claim their prize.
6. Chances of winning depend on the total number of contest entrants. ADM and its affiliated companies assume no responsibility for late, lost, stolen, delayed, illegible, incomplete or misdirected entry forms, or for human error or technical malfunctions, including but not limited to inability to access the website, lost, delayed or incorrect data transmission, interruption or failure, other electronic malfunctions, computer or telephone hardware or software failures, malfunctions or garbled transmissions. ADM and its affiliated companies are not responsible for any problems or technical malfunction of any telephone lines, computer online systems, servers or providers, computer equipment, software, or injury or damage to an entrant's or any other person's computer related to or resulting from participation in the contest or downloading any materials in relation to the contest. Any deliberate attempt by an entrant to damage any website or to undermine the legitimate operation of the contest will result in disqualification. Any such action may be in violation of civil and criminal laws, and ADM reserves the right to seek damages from any such person to the fullest

extent permitted by law. Neither ADM, nor its affiliated companies or their respective franchisees or advertising and promotional agencies or their respective agents, officers, directors, employees and representatives, shall be responsible in any way for the use of, or bear any liability whatsoever in any way attributable to, an entrant's participation in this contest or the prizes awarded in this contest, including liability for any injury, loss or damages of any kind to persons, including death, or to property. Prior to taking delivery of a prize, and in any event no later than December 19, 2017, at 4 p.m. (ET), each potential winner will be required to sign and return a declaration, release and waiver form satisfactory to ADM confirming compliance with the contest rules and acceptance of the prize, as well as permitting ADM, its affiliated companies and their respective franchisees to use the winner's name, address, photograph and/or video image in any publicity and advertising without compensation, where legal, and releasing ADM, its affiliated companies, their franchisees and their respective advertising and promotional agencies, as well as their respective agents, officers, directors, employees and representatives, from any and all liability, damages, costs, expenses and claims arising from or relating to the entrant's participation in this contest or the prize. If a potential winner fails to sign such a form, they will be deemed to have forfeited the prize, and an alternative potential winner will be selected. Personal information collected from entrants will be used solely for the purposes of administering the contest, except for information related to the winner, which may be used as set out above.

7. Employees, officers, directors, representatives and agents of ADM, its affiliated companies and their respective franchisees and promotional agents, as well as contest judges and persons with whom they are domiciled, are not eligible to enter the contest. By entering this contest, entrants agree to abide by the contest rules and the decisions of ADM, which are final and binding in all respects. ADM, its affiliated companies and their respective franchisees shall have the right, at their discretion, to publish the winner's name or to use the winner's name, address, photograph and/or video image for marketing and/or promotional purposes, without compensation, unless otherwise prohibited by law. No correspondence or communication will be entered into except with selected entrants. For Québec residents only: "Any dispute respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux du Québec* for a ruling. Any dispute respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement." Fees due under Québec law have been paid. The contest is subject to all

applicable federal, provincial and municipal laws, and all applicable taxes, duties or fees are the responsibility of each winner and will be paid by the winner.

**Limitation of liability – use of the prize.** By entering the contest, potential winners release the contest organizers and any company, corporation, trust or other legal entity controlled by or affiliated with them, the advertising and promotional agencies as well as their respective employees, agents and representatives (the “Released Parties”) from any and all liability for any damages they may incur as a result of accepting or using the prize.

**Facebook page.** The contest organizers do not warrant that access to or use of the Facebook contest page or any related site will be uninterrupted during the contest period, or error-free.

**Termination of participation in the Contest.** In the event that the computer system cannot register all contest entries during the contest period for whatever reason, or if participation in the contest must be terminated in whole or in part before the closing date provided in these contest rules, the contest organizers may, at their sole discretion, proceed with a draw among the entries duly registered during the contest period or, as the case may be, up to the date of the event ending participation in the contest.

**Prize limit.** In no event shall the contest organizers be required to award more prizes than indicated in these contest rules or to award a prize otherwise than in accordance with these rules.

**Facebook.** This contest is in no way sponsored, endorsed or administered by, or associated with Facebook. Entrants provide information to the contest organizers and not to Facebook. Any questions, comments or complaints regarding the contest must be directed to the contest organizers and not to Facebook. Facebook and all its affiliates, directors, officers, agents and employees are not liable for any claims arising out of or in connection with the organization of this contest. However, by participating in the contest, each participant agrees to abide by the terms and conditions of use, contracts, other policies and/or guidelines governing the Facebook platform and disclaims all liability of the Released Parties in regards to any damage that could arise from the use of this platform.

**Decisions by the contest organizers.** All decisions by the contest organizers or their representatives regarding this contest are final and binding, subject to any decision by the *Régie des alcools, des courses et des jeux*, on any matter over which it has jurisdiction.

**Severability of paragraphs.** If a paragraph of these rules is declared or judged illegal, unenforceable or invalid by a court of competent jurisdiction, the paragraph in question

shall be considered void, but all other unaffected paragraphs shall remain applicable to the extent permitted by law.

8. ADM reserves the right, at its absolute discretion, to alter or cancel this contest at any time, in whole or in part, without prior notification, for any reason, subject to the approval of the *Régie des alcools, des courses et des jeux*.
9. For information on the prize winner(s), please send a request by e-mail to: [evenementsadm@admtl.com](mailto:evenementsadm@admtl.com), marked “*Who will be our 18 Millionth Passenger?*” Contest. All requests must be received by December 19, 2017.

Contest organizer:

Marketing et Expérience client  
Aéroports de Montréal  
800, place Leigh-Capreol, bureau 1000  
Dorval (Québec) H4Y 0A5